



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RESPONSE UNDER 37 C.F.R. § 1.116
--EXPEDITED PROCEDURE -- EXAMINING GROUP 3600

In Re the Application of:

Fowler et al.

Serial No.: 10/666,420

Filed: September 19, 2003

Atty. File No.: 4742CEDPM-43

For: ADHESIVE SHELF TALKER

) Group Art Unit: 3611

) Examiner: Green, B.

) AMENDMENT AFTER FINAL

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TYPED OR PRINTED NAME: Christine Jacquet

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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of September 15, 2005. Please credit any overpayment or charge any underpayment to Deposit Account No. 19-1970.

Please amend the above-identified patent application as follows: